power to change

Atlanta's 10 sustainability impact areas

goals | priorities

AIR QUALITY
Improve our regional air quality and foster the improvement of indoor air quality throughout the city.

Healthy, Breathable Air
Clean commuting
Emissions reduction
Regional planning
Cleaner fuels
Green infrastructure

LAND USE
Develop land use policies and programs designed to protect greenspace, sustain our tree canopy, bring brownfields back into productive use, and enhance community livability.

Smart Growth
Neighborhood revitalization
Convenient recreation access
Complete communities
Robust habitats
Cleanup & restoration

SUSTAINABILITY PLANNING
Institute sustainable development through participatory planning. To balance growth with environmental stewardship by collaborating with diversified stakeholders and learned experiences.

Participatory Planning
Parallel collaboration
Strategic perspectives
Incremental changes
Social connectedness
Sustainable operations

TRANSPORTATION & MOBILITY
Provide access to safe, efficient and sustainable transportation choices for Atlantans to reach employment, goods and services, and recreational activities.

Connectivity
Infrastructure improvements
Regional planning
Non-motorized transit
Safe, easy & convenient travel

EDUCATION
Provide educational opportunities for all Atlantans to see how far the community has come as well as demonstrate what work remains in creating a more sustainable Atlanta.

Communitywide Awareness
Public engagement
Information access
Open creativity
Diversity & inclusion
Leveraging resources

GROWING BUSINESS
Improve business knowledge of resource use while also accelerating job and economic growth to enhance the City of Atlanta's competitive position within the globalized economy.

Strong Economy
Competitive economy
Sustainable products & services
Sustainable operations
Business creation
Business retention

ENERGY EFFICIENCY & RENEWABLES
Reduce energy use through conservation, efficiency best practices, and through the deployment of renewable systems.

Retrofit & Innovate
Energy efficiency
Sustainable site design
Alternative fuel access
Affordable renewable technologies
Energy management

COMMUNITY HEALTH & VITALITY
Maximize the health and well-being of the community, providing access to affordable sustainable housing choices, nutritious food and efficient transportation.

Healthy Neighborhoods
Local & healthy food
Walkable communities
Localized economy
Strong, safe neighborhoods
Valuable properties

MATERIALS MANAGEMENT & RECYCLING
Create environmental and economic value to residents and businesses by using less resources and diverting valuable materials from our landfills.

Sustainable Resource Use
Rethinking purpose
Lifecycle management
Waste reduction
Reuse of valuables
Recycling

WATER MANAGEMENT
Increase watershed protection and preservation practices so that all Atlantans have access to a sufficient supply of clean, healthy water.

Protect & Conserve
Watershed planning
Water security
Stormwater management
Water quality
Water conservation